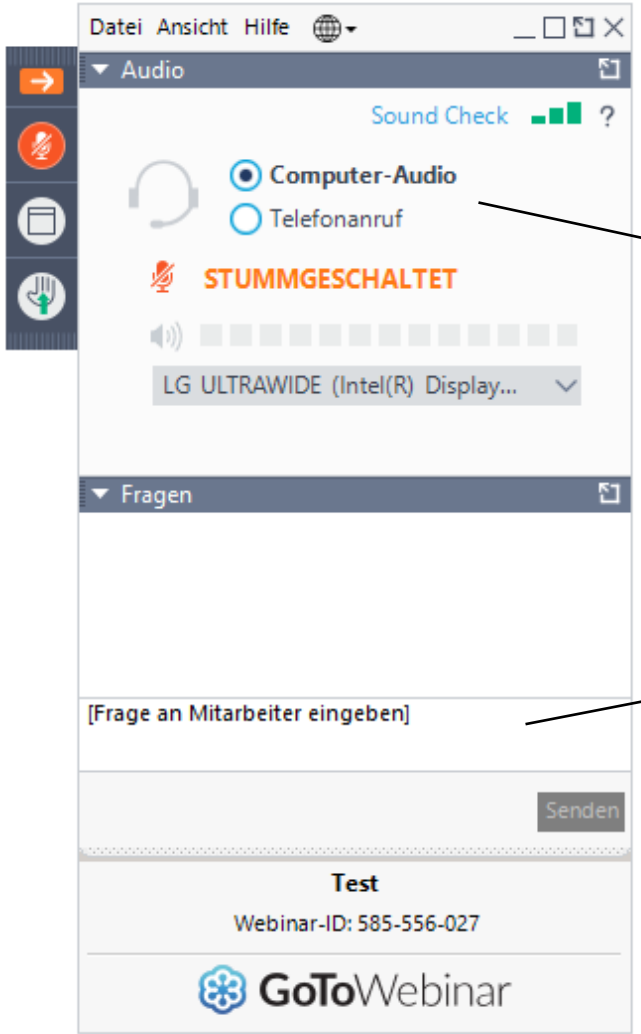
ifa SYSTEMS

Zeit für Ihre Patienten

IFA: AKQUISITION VON SOPHRONA

Zusätzliche Informationen, 02.11.2020

SCHALTFLÄCHE GOTOWEBINAR



Nutzen Sie Ihr Telefon oder den Lautsprecher?

Frageneingabefenster

IFA UND SOPHRONA – EIN PERFEKTER STRATEGISCHER FIT

ifa als Integrationsplattform:

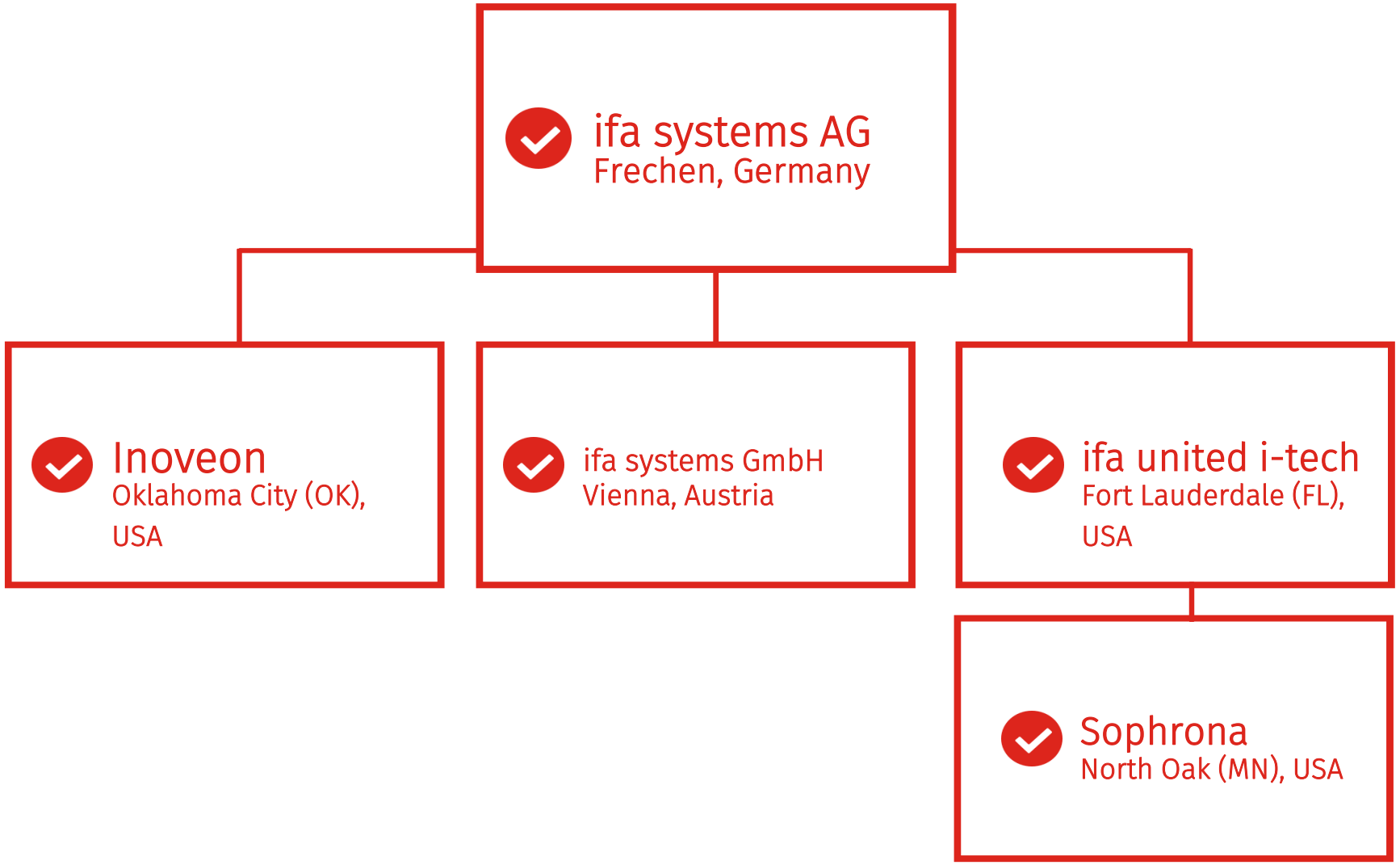
- Elektronische Patientenakte spezialisiert auf die Augenheilkunde (Ophthalmologie)
- Intern Schnittstellen zur gesamten Hard- und Software in der Praxis
- Externe Schnittstellen zu Partnern (z.B. Online.Terminkalender, Digitalisierung von Prozessen, Innovative Use Cases und e_Health Lösungen

Sophrona als Portalplattform:

- Patientenportal spezialisiert auf die Augenheilkunde
- Überweiser- und Partnerportal
- Reputationsmanagement und Telekonsultation
- Technologisch führend mit API/SageBridge

Quelle: Twitter 11.05.2019 @EyeSophrona, Sophrona Solutions

IFA GROUP


ifa systems AG
Frechen, Germany
Inoveon
Oklahoma City (OK), USA
ifa systems GmbH
Vienna, Austria
ifa united i-tech
Fort Lauderdale (FL), USA
Sophrona
North Oak (MN), USA

Sophrona's Lösungen für die Augenheilkunde

Sophrona's Lösungen für die Augenheilkunde

Patient Portal

- Client-facing user interface that allows for electronic access to medical information
- Maximizes transparency between eye clinic and patient
- Increases revenue conversion and patient return

Referral Portal

- Standalone tool allows seamless referrals between doctors
- Grants practices to a network of referring doctors and helps doctors keep track of referred patients, growing their businesses

Reputation Mgmt

- Automated and high-volume patient prompting leads to high throughput of reviews
- Highly customizable and based on specific appointment type, doctor, and location
- Survey demand generation - o staff input required

API Interface

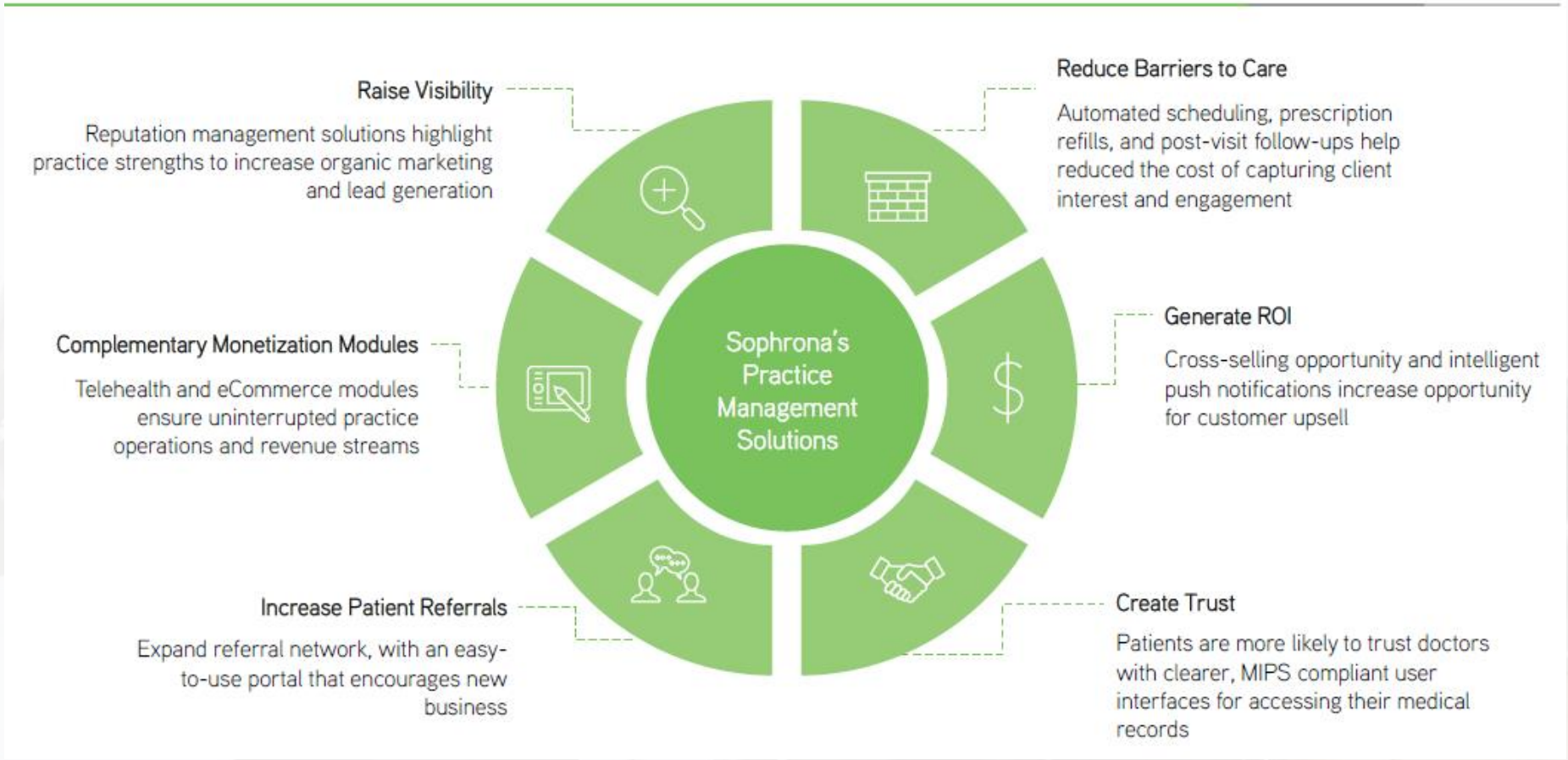
- Interface engine application
- Provides advanced, real-time connectivity between third-party applications, leading practice management software, and eye-care EHR systems

Telehealth

- Telehealth connectivity for digital appointments
- Enables user-friendly video visits where the patient receives a link to check-in
- Flexible use allows easier compliance with COVID-19 social distancing guidelines while in-clinic

Quelle: SOPHRONA SOLUTIONS Alkali Partners

Sophrona macht Praxen effizienter und profitabler



Quelle: SOPHRONA SOLUTIONS Alkali Partners

Vorteile des Patientenportals für Praxen und Patienten

Responsive technology connects patients with convenient tools

Sophrona's Patient Portal is uniquely designed for ophthalmology and provides patients easy access to records, messaging, and a host of applications that both increase patient engagement *and* practice opportunities

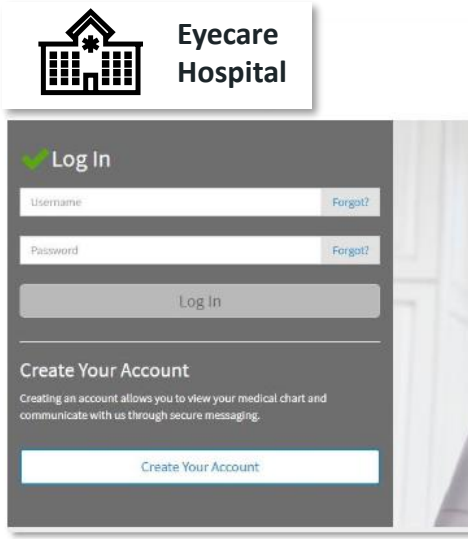
Cost Saving in COVID-19

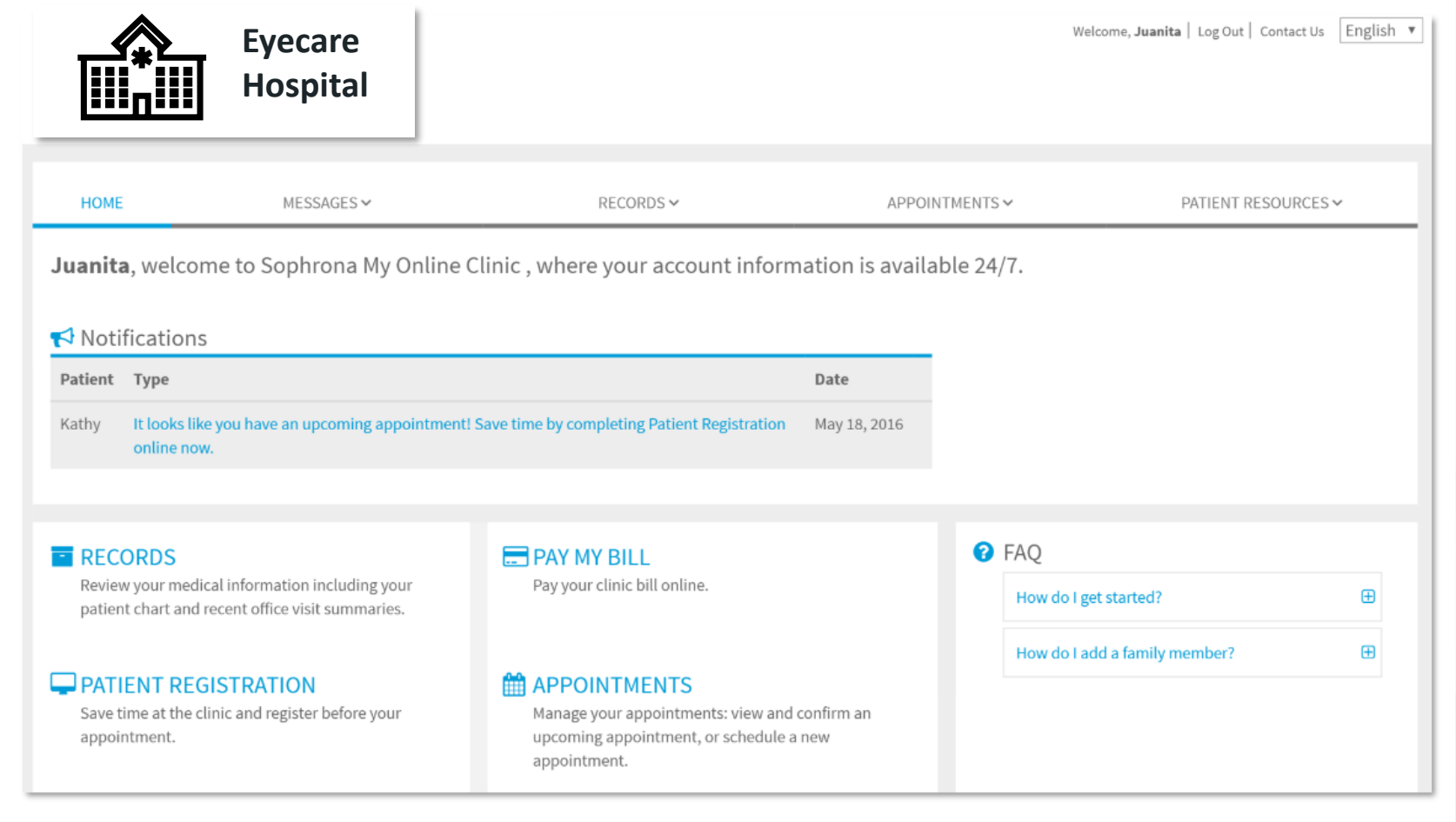
By digitizing and automating many of clinics' daily tasks, Sophrona allows practices to reduce their in-person contact, reducing the burden of social distancing costs

Portal Solutions	Patient Experience	Practice Impact
Registration and Online Scheduling	Patients can see available times and choose their preferred doctor	Increased staff efficiency and reduced per-appointment costs
Secure Messaging	Patients communicate confidently with their eye care provider knowing their data is secure	Secure Messaging provides convenient and HIPAA compliant messaging
Online Bill Pay	Patients pay anywhere and providers stay focused on the quality of care during visits	Fast, simple, and streamlined revenue collection from patients
Rx Refill and Contact Lens Ordering	Patients easily order the prescriptions, increasing compliance and satisfaction	Saves practices time and money, reduces front-desk burden and shipping management

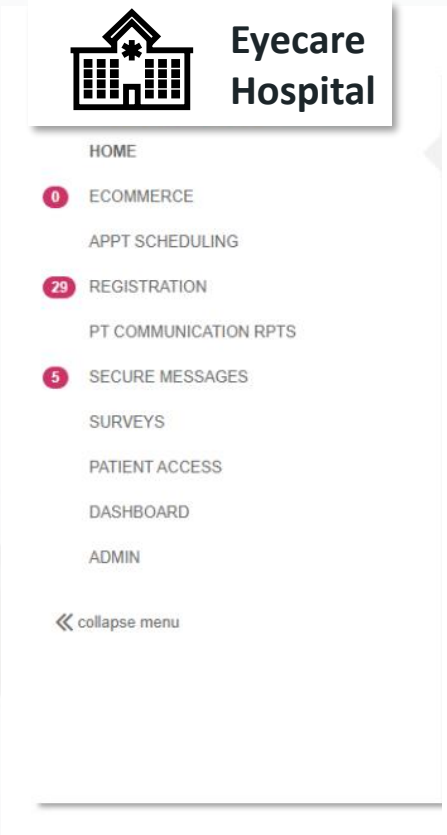
Quelle: SOPHRONA SOLUTIONS Alkali Partners

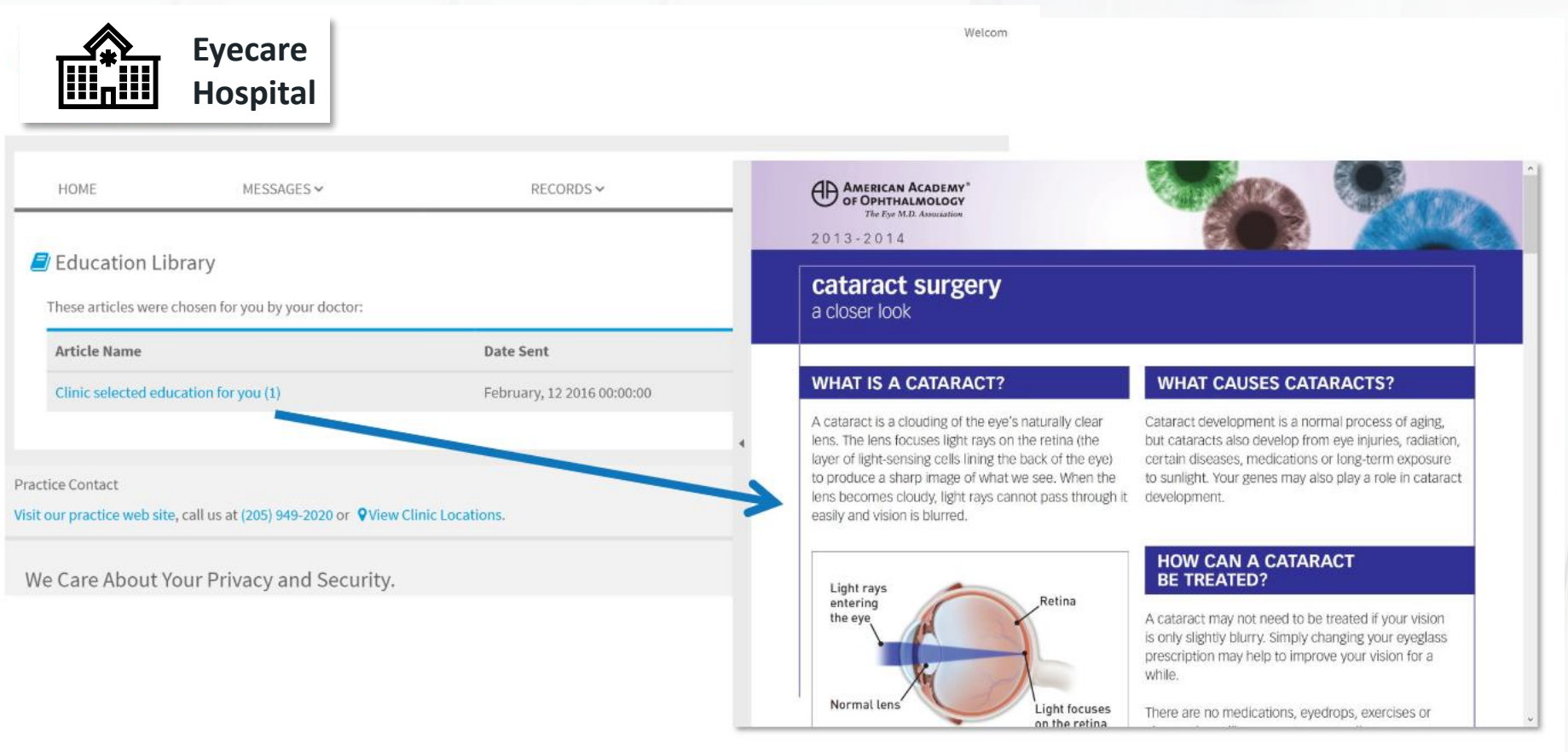
Patientenportal: Mitteilungsmanagement





Patientenportal: Patientenaufklärung





Überweiser- und Partnerportal

Between 60-70% of Referrals Go Unscheduled

Sophrona helps doctors solve the lost referral problem, bridging the gaps left by scheduling conflicts and opposing EMRs. The results: increased referrals, increased revenues, and stronger referral networks.

Real-Time Scheduling

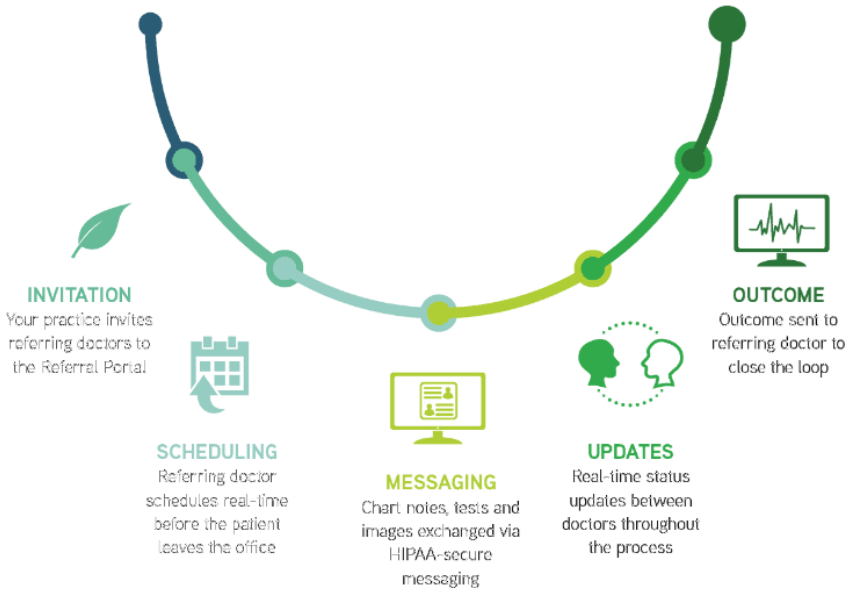
Referral Portal allows referring doctors to schedule real-time before the patient leaves their offices – or anytime, 24/7

Feedback Loop

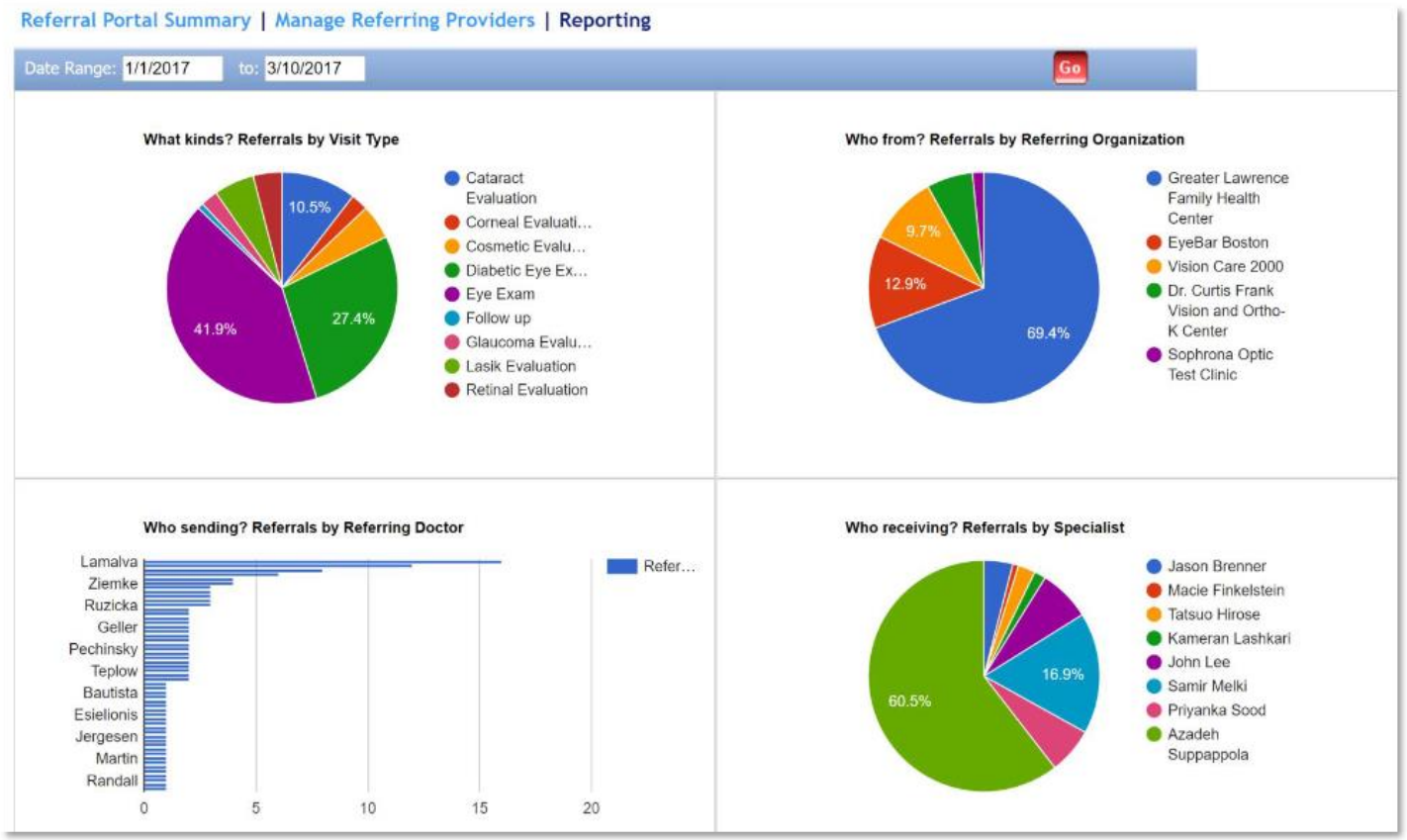
Real-time status updates between doctors throughout the process. Outcome sent to referring doctor closes the loop

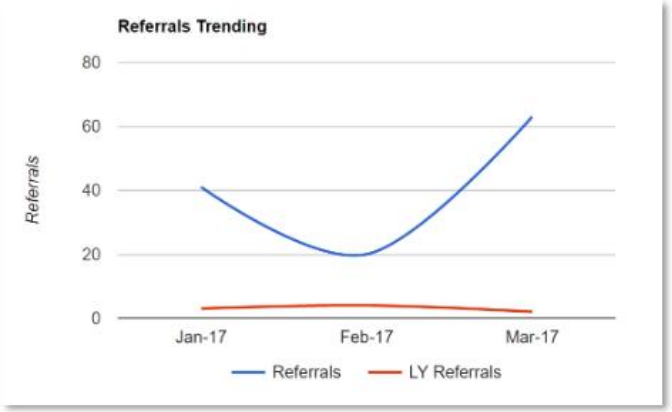
Increased Visibility

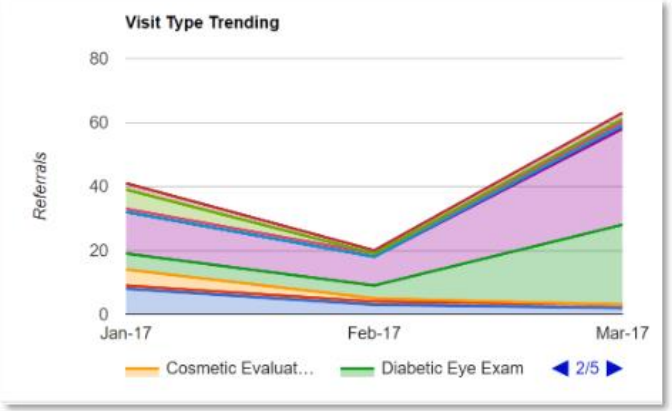
Metric reporting allows doctors to see who is referring and who is not



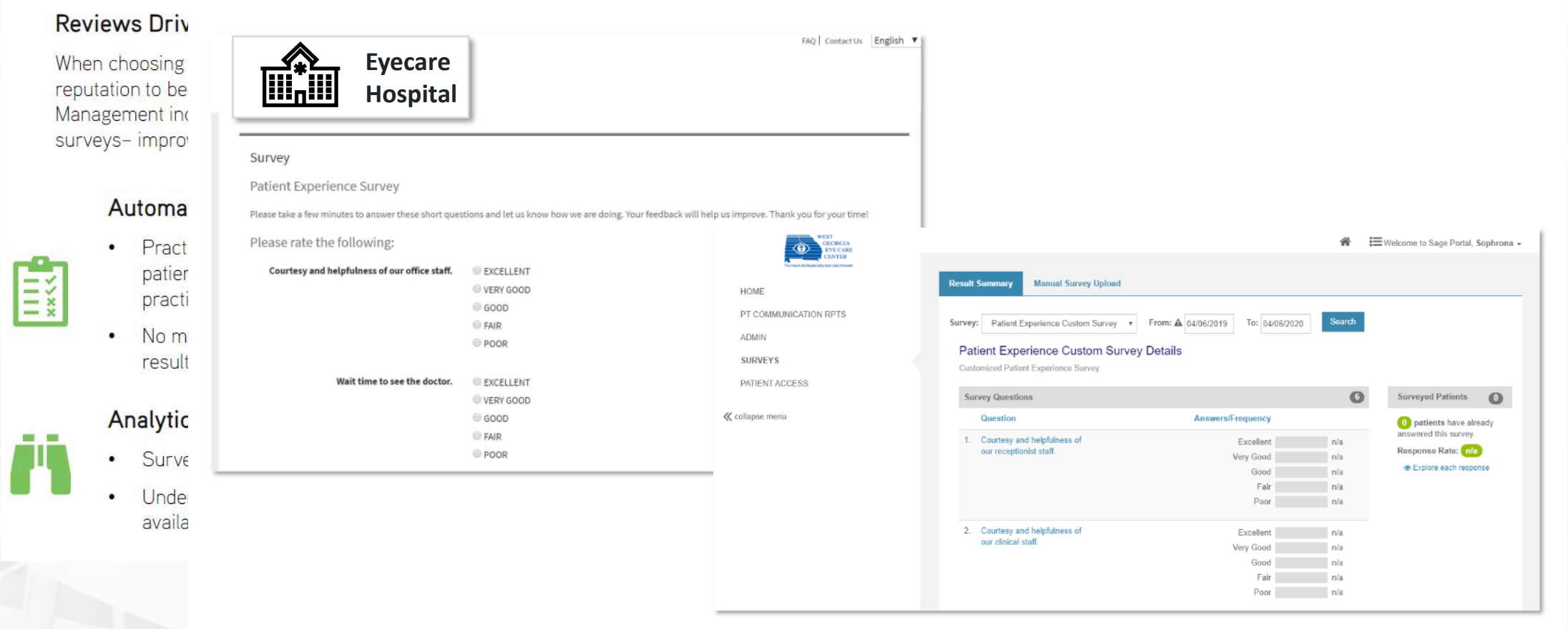
Überweiser- und Partnerportal: Auswertungen



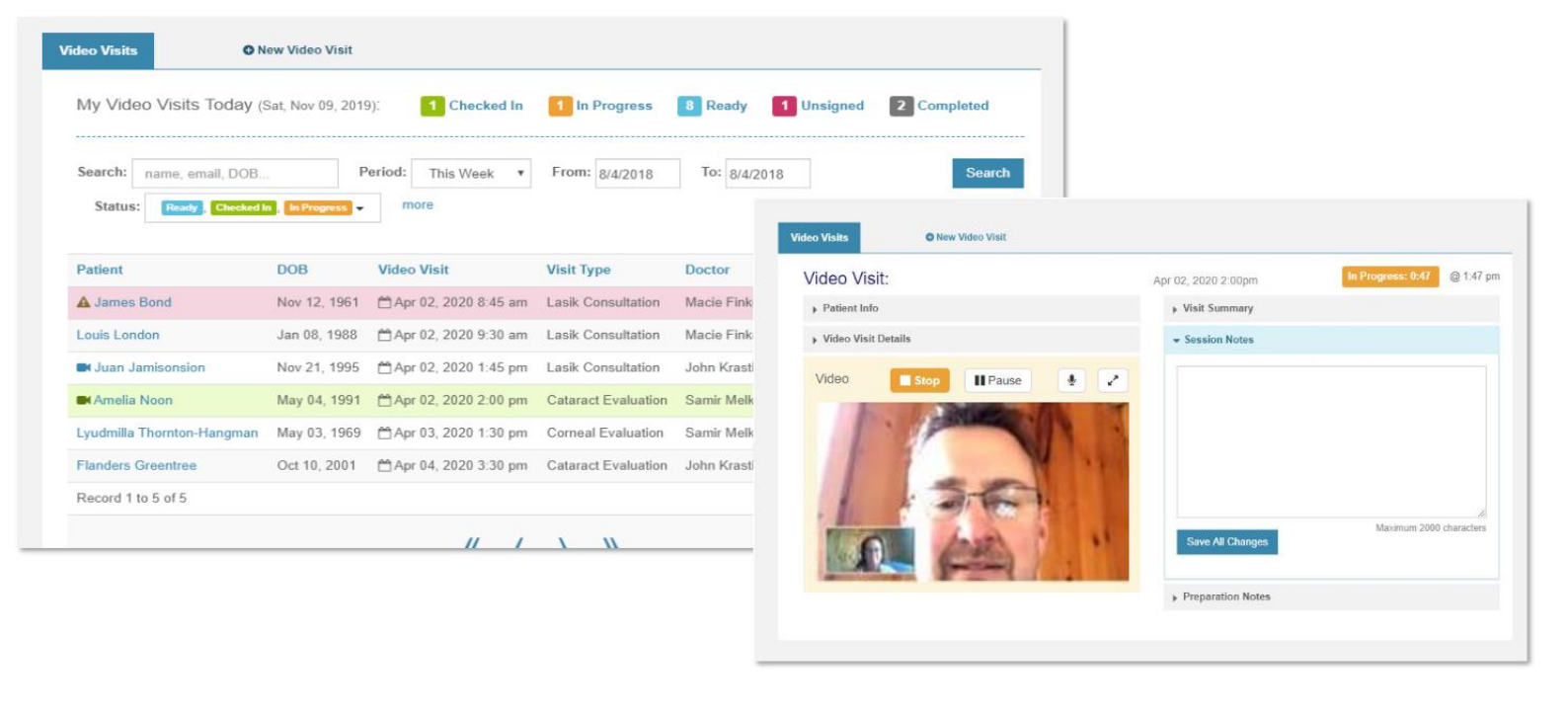




Patientenzufriedenheitsmanagement

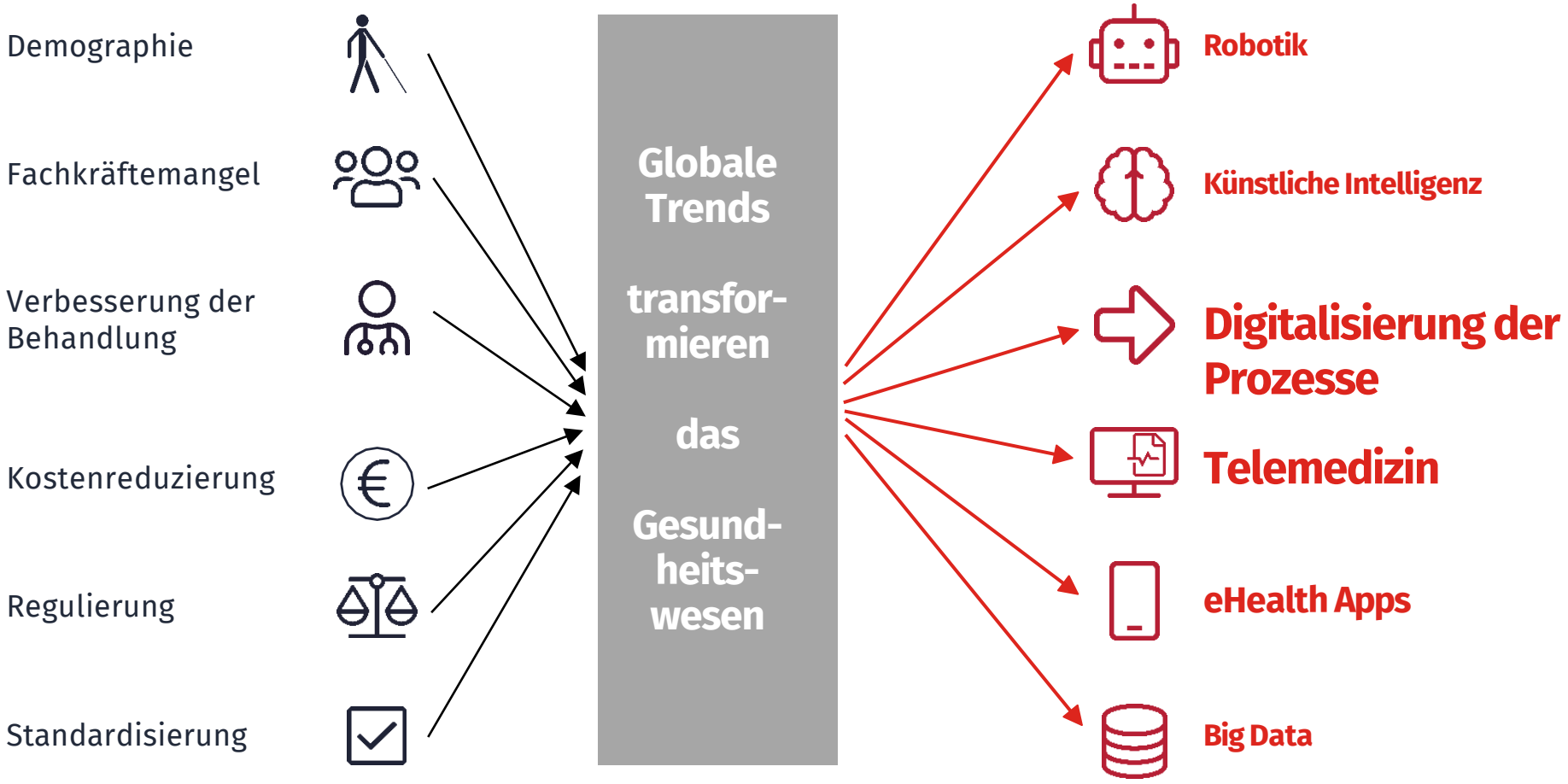


Telekonsultation



TRENDS IM GESUNDHEITSWESEN

DIGITALISIERUNG

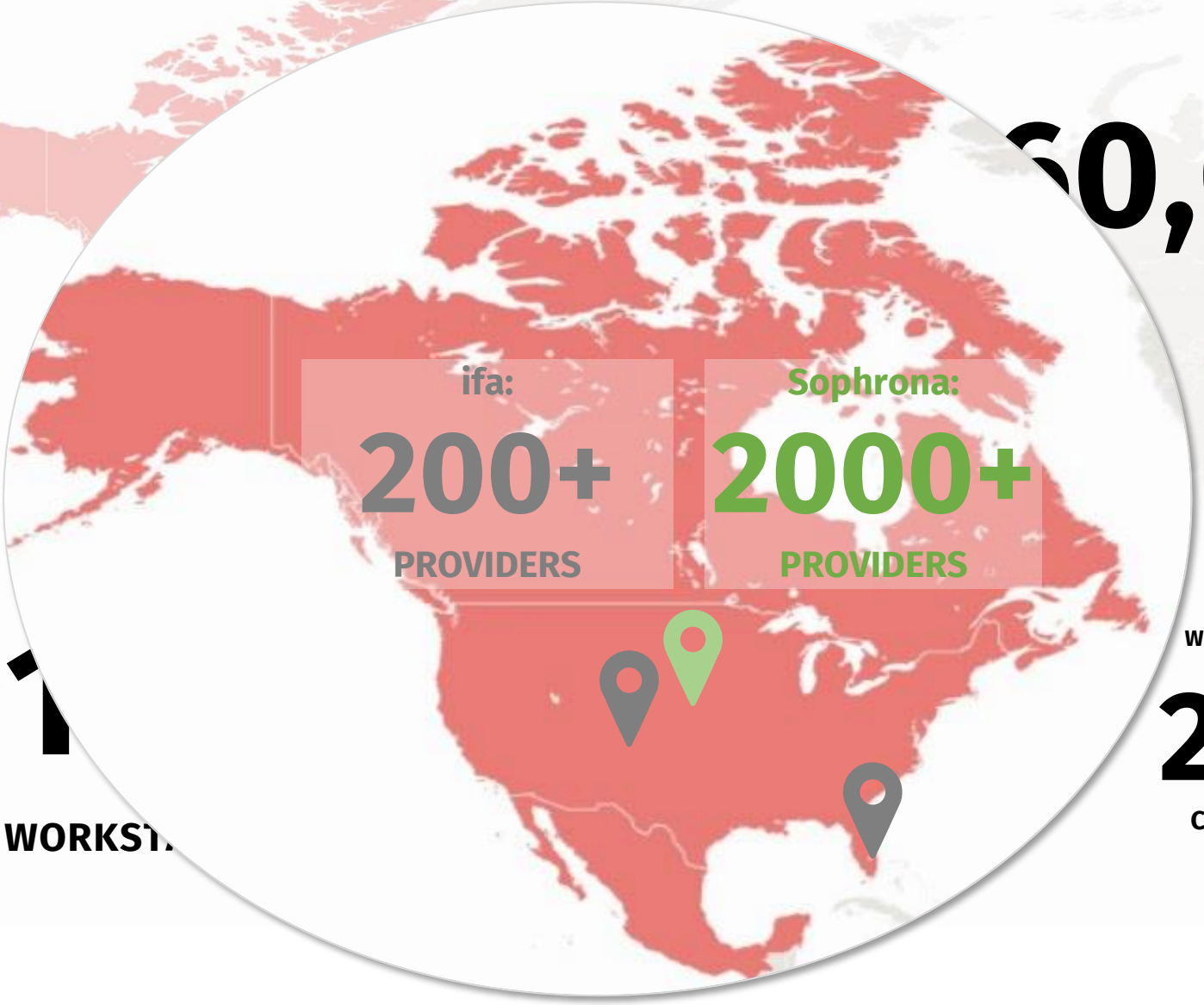


DIGITALISIERUNG & COVID-19 IN DEUTSCHLAND

- Höhere Investitionen in das Gesundheitswesen in ganz Europa
- Gestiegene Bedeutung von eHealth-Systemen durch Covid-19
- Krankenhauszukunftsgesetz: 4,3 Mrd. € sollen investiert werden in:
  - ✓ **Patientenportale**
  - ✓ Durchgängige **elektronische Dokumentation**
  - ✓ **Digitale Prozesse**
  - ✓ Systeme zur Unterstützung von Entscheidungen, **Zweitmeinungen**
  - ✓ **Digitales** Medikamentenmanagement
  - ✓ **Telemedizin / Telekonsil** – Förderung durch KBV!
  - ✓ Cloud Systeme
  - ✓ **IT-Sicherheit**

OPPORTUNITIES HEALTH-IT IN EUROPA & USA

ifa SYSTEMS



Patient Data

60,000,000

IN DATABASES

INTERFACES

600+

WORLDWIDE

20+

COUNTRIES

WORKST

VIELEN DANK FÜR IHRE AUFMERKSAMKEIT!